

## TEACHER'S ACTIVITY REPORT 2019 - 2020.

**FACULTY:** Dr Shruti Mathur

**DEPARTMENT/ COMMITTEE** Commerce

**IQAC**

SVC/2019-20/COM/SM/11

**NAME OF THE ACTIVITY:** The art of networking and role of LinkedIn

DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
19th February 2020	Commerce	E-Cell committee	Dr Shruti Mathur, Dr Pooja Jain
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
NA	Seminar Hall	200+	Indoor
<b>SUPPORT/ASSISTANCE:</b>	Sri Venkateswara College		

**BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. -):**

TOPIC/SUBJECT OF THE ACTIVITY	Workshop: The art of networking and role of LinkedIn
OBJECTIVES	To furnish the attendees on how to network and build a sound LinkedIn profile.
METHODOLOGY	An eminent person, Mr. Shivang Sinha, founder at Aura and CMO at Alphabet Factory carried out the entire talk.
OUTCOMES	Attendees absorbed the vitality of networking and the numerous methods that can be adopted for the same. They also learnt how platforms such as LinkedIn can be utilised far beyond the idea of just being looked at as a space to grab job prospects.

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

Notice & Letters	Student list of participation	Activity report ✓	Photos ✓	Feedback form
Feedback analysis	News clip with details	Certificate	Any other	

IQAC Document No: SVC/2019-20/COM/SM/11	Criterion No:	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr Shruti Mathur	Dr Shruti Mathur	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		





## WORKSHOP: ART OF NETWORKING

**MR. SHIVANG SINHA**

Founder at Aura || Co-Founder & Chief Marketing  
Officer at Alphabet Factory || Content Strategist ||  
Thought Leader

"Money gets you interest,  
networking gets you  
business".

ASCEND hosted Mr.  
Shivang Sinha, the founder at  
Aura to conduct a workshop  
on the topic "The Role of  
Networking and LinkedIn".  
The workshop helped  
students understand the  
importance of platforms like  
LinkedIn for building  
connections, finding freelance  
work, creating a customer  
base, finding potential  
partners, and not just for  
simply to keep your job  
prospects open.





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(University of Delhi)

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Department of Biochemistry

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Department of Biochemistry

Shri D. Venkat Ramana  
A.O (I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

*N. Latha*

IQAC Coordinator  
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*C. Sheela Reddy*  
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